

Beekeeper Brainstorm

Question 4

How can we increase participation of our members to volunteer their help throughout the year?

- know peoples' strengths - try to match the tasks needed with their strengths. i.e.: job/volunteer history - keep an inventory / allow for short tasks / commitments
- designate a volunteer coordinator to shame/ remind people what they signed up for
- keep a list of who has and hasn't volunteered and personally invite them to participate
- encourage conversation at every opportunity
- make it easy to contribute
- encourage people to volunteer for just a one time event - baby steps
- door prizes
- rewards
- salary
- freebies
- mentors with knowledge - ask people directly that you see are regulars - some can't refuse
- more time - tasks are specifically described so we know what we are volunteering for
- short, time limited volunteer opportunities
- people are afraid of long term commitment
- specific tasks
- keep tasks simple
- give prizes for volunteering
- ask them personally
- mentor them
- specify exactly what you need
- maybe you need to advertise that you exist so you get more members

- make tasks manageable
- ask them to do a particular thing - being specific makes a person then only about one thing at a time, so it seems attainable. For example I want to help without being excessive, so I decided on one activity which I could do for the winter banquet.
- Have committees for specific tasks
- team it / split tasks - one person can prepare/gather information, gather supplies, prepare food, and then another to do the presentation
- leadership could make additional efforts to touch base with folks as they come to meetings, especially making new members welcome (I don't know how you do this). The point is to try to get people involved right away.
- good luck...phone members and ask what type of thing they'd be willing to do (solicit). Do like you did tonight - promote and then encourage sign-up.
- maybe have an annual luncheon/dinner/gift certificate for people who volunteer a specific amount of times
- the "fee" for joining is to volunteer with someone - with a new "friend" - it would be easier
- if you need volunteers for a task (ie: bee school) have the person in charge of that event get up at a meeting & ask for volunteers to show friends - knowing the person in charge would be reassuring.
- Raising hands to give some recognition
- let them know that you need help and let them know how important it is to do this. Spread the info through internet, Facebook, whats app, instagram, twitter
- clearly identify volunteer need (date, time commitment)
- make a requirement for membership, commit to 1 volunteer activity/year
- give praise or recognition
- give HABA swag (t-shirt, hat, etc)
- announced in plenty of time and in multiple ways on facebook/website via email
- offer incentives - chocolate 🍫